

(Govt. Recognised TWO STAR Export House) (An ISO 9001:2015,14001:2015 & 45001:2018 Company)

Date: July 31, 2024

To,

BSE Limited PhirozeJeejeebhoy Towers Dalal Street, Mumbai-400001 Scrip Code: BSE-540795 National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C/1 G-Block, Bandra-Kurla Complex, Bandra(East) Mumbai-4000501 Trading Symbol: DYCL

<u>Subject: Disclosures pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI (LODR)")</u>

Dear Sir/Madam,

With reference to the 17<sup>th</sup> Annual General Meeting ("AGM") of the Company held on Wednesday, July 31, 2024 at 04:00 P.M. through Video Conferencing ("VC") or Other Audio Visual Means ("OAVM") please find enclosed the following;

- 1. Summary of Proceedings of the AGM of the Company, as required under the Regulation 30, Part A of Schedule III of the SEBI (LODR) as Annexure I
- 2. Corporate presentation of the company displayed during the AGM as Annexure II.

The meeting was concluded at 05:25 P.M. (Including time allowed for e-voting at the AGM)

The above information is also available on the Company's website at i.e. <a href="https://www.dynamiccables.co.in">www.dynamiccables.co.in</a>

You are kindly requested to take the same on record.

Thanking you,

Yours faithfully,
For **Dynamic Cables Limited** 

Naina Digitally signed by Naina Gupta Date: 2024.07.31 19:45:53 +05'30'

Naina Gupta

**Company Secretary and Compliance Officer** 

M. No. A56881 Encl.: as above







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#### Annexure - I

#### SUMMARY OF PROCEEDINGS OF THE ANNUAL GENERAL MEETING (AGM)

The 17<sup>th</sup> Annual General Meeting (AGM) of the Members of Dynamic Cables Limited ('the Company') was held on Wednesday, July 31, 2024 at 04.00 P.M (IST) through Video conferencing ("VC") or Other Audio Visual Means ("OAVM"). The meeting was held in compliance with the General Circulars issued by the Ministry of Corporate Affairs (MCA) and Securities and Exchange Board of India (SEBI) and as per the applicable provisions of the Companies Act, 2013 and the Rules made thereunder.

The AGM was attended by the following Directors ,Key Managerial Personnel & Auditors & Consultant of the Company:

#### DIRECTORS AND KMPs IN ATTENDANCE

Mr. Rahul Mangal (Chairman), joined over VC from Jaipur.

Non-Executive Director & Chairman of Corporate Social Responsibility Committee

Mr. Ashish Mangal, joined over VC from the registered office of the company.

**Managing Director** 

Mr. Ashok Kumar Bhargava, joined over VC from Nathduara.

Independent Director, Chairman of Audit, Nomination & Remuneration and Stakeholders Relationship Committee

Mr. Saurav Gupta, joined over VC from Jaipur.

Independent Director

Ms. Shweta Jain, joined over VC from Jaipur.

Independent Director

Mr. Bharat Moossaddee, joined over VC from the registered office of the company.

Independent Director

Mr. Sumer Singh Punia, joined over VC from the registered office of the company.

Non- Executive Director

Mr. Murari Lal Poddar, joined over VC from the registered office of the company.

Chief Financial Officer







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Ms. Naina Gupta, joined over VC from the registered office of the company.

Company Secretary & Compliance Officer

#### OTHER REPRESENTATIVES

Statutory Auditors, joined over VC from Jaipur.

Mr. Vivek Gupta (Partner) - A. Bafna & Co.

Internal Auditors, joined over VC from the registered office of the company.

Mr. Sumit Dadda (Partner) - DLS & Associates LLP

Secretarial Auditors/ Scrutinizer, joined over VC from the registered office of the company.

Mr. Manoj Maheshwari (Partner) - V.M. & Associates

Consultant, joined over VC from the registered office of the company.

Mr. Govind Saboo

#### QUORUM OF THE MEETING

The requisite quorum as required under Section 103 of the Companies Act, 2013 was present throughout the meeting.

Company Secretary welcomed the Shareholders to the 17th Annual General Meeting ("AGM") of the Company and introduced the Directors and other invitees present in the meeting to the Shareholders.

Thereafter the Company Secretary informed that the Company has provided E-voting facility to the shareholders through Central Depository Services (India) Limited ("CDSL") to cast their votes electronically (remote e-voting) on the resolutions as set out in the notice of 17th AGM, and that the remote e-voting commenced on Saturday, July 27, 2024 at 09.00 A.M. and ended on Tuesday, July 30, 2024 at 05.00 P.M. She further informed that the Company has also arranged electronic voting process during Meeting for all members who had not cast their vote earlier in compliance with e-voting rules framed under Companies Act, 2013.

The members were also informed that the statutory registers, certificates, and other documents as required under various laws were made available for inspection by the members.

Mr. Rahul Mangal, being the Chairman of the Board, took the chair and welcomed all the shareholders, directors and invitees who were participating in the Meeting through VC/OAVM. The Chairman informed that this Annual General Meeting is being held through VC in accordance with the circulars issued by the MCA and SEBI. After ascertaining the presence of the requisite quorum through video conferencing, Chairperson called the meeting to order and commenced the proceedings of the meeting.







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Mr. Ashish Mangal, Managing Director, then proceeded with his speech & highlighted on the key developments and financial performance of the company for the financial year 2023-24.

Company Secretary further apprised the members that the notice convening the 17th AGM of the company along with the Board's Report and Auditors' report thereon were circulated to all the members and with the permission of members, the same was taken as read. She also informed the members that Auditor's Report does not contain any qualification or adverse remarks.

Further with the permission of the Chairman, the Company Secretary took up the resolutions as set forth in the Notice of AGM and explained the implications of each resolution.

Item No.	Business Item	Resolution type
Ordin	ary Business	
1.	To adopt the Audited Financial Statements of the Company for the financial year ended on March 31, 2024 together with the reports of the Board of Directors and Auditors thereon.	Ordinary
2.	To appoint a director in place of Mr. Rahul Mangal (DIN: 01591411) who retires by rotation and being eligible, offers himself for re-appointment.	Ordinary
3.	To declare final dividend of Rs. 0.50/- per Equity share for the Financial year ended March 31, 2024	Ordinary
Specia	al Business	
4.	To ratify the remuneration of Cost Auditors for the financial year ending March 31, 2025	Ordinary

Further, on the invitation of the Chairman, registered shareholders as speakers addressed the Meeting, to seek clarifications and/ or offer comments to the item of the business that was put to vote, which were replied by the Management satisfactorily.

Post the Q&A session, Managing Director informed that board has appointed Mr. Manoj Maheshwari, Practicing Company Secretary as the scrutinizer to supervise the e-voting process and further informed that the results of Remote e-voting and e-voting at AGM would be declared within two working days from the conclusion of the meeting and the same along with







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the report of Scrutinizer would be submitted/ disclosed to the Stock Exchanges and also on the website of the Company.

Subsequently, a vote of thanks was extended on behalf of the company by Chief Financial Officer to the Chairman, along with the Board Members, Auditors, Invitees and shareholders for their unwavering support and faith in the Company.

The Chairman then announced that discussion on the agenda items have been completed successfully .before declaring the meeting closed, he thanked all the Stakeholders of the Company. The meeting was finally concluded at 05:25 P.M. (Including time allowed for e-voting at the AGM)

Thanking you,

Yours faithfully, For **Dynamic Cables Limited** 

Naina Digitally signed by Naina Gupta Date: 2024.07.31 19:46:15 +05'30'

Naina Gupta
Company Secretary and Compliance Officer

M. No. A56881









**AGM Presentation** 





- About Us
- Financial Overview
- Way Ahead
- Management
- Growth with Responsibilities







# **ABOUT US**



## **OVERVIEW**



Leading
Manufacturer and Supplier
of Power Cables in India



Track

Record

38+ Years



CAGR Since Listing (Dec 2017)

Sales 14% EBITDA 26% PAT 31%



**Product Approvals** 

With all the major utilities & end user



Listed On

**NSE and BSE** 



**ROCE 21.5%** 

ROE

19.3%



Infrastructure

3 Manufacturing facilities situated at Jaipur & Reengus



Research & Development

Dedicated labs for quality testing and new product development



Export

40+ Countries
Served

## **EVOLUTION**





- Inception of Dynamic Engineers as a Partnership Firm
- Started manufacturing super enameled & DPC wires
- Diversified into Overhead conductors



- Started Manufacturing LV cables.
- Forayed in exports
- Greenfield expansion of 2<sup>nd</sup> manufacturing plant at Jaipur

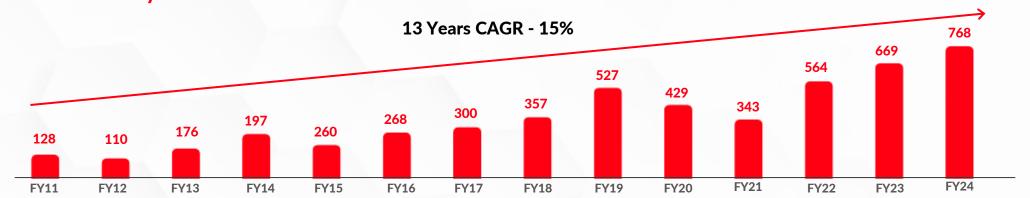


- BSE SME Listing
- Greenfield expansion of 3<sup>rd</sup> manufacturing plant at Reengus
- Started manufacturing HV cables



- Migration to BSE mainboard & Listed on NSE
- Brownfield Expansion in Reengus Plant
- Preferential allotment of ~Rs 96 Crs to select Institutions and HNIs

#### **Revenue Journey**





## COMPETENCIES



#### **Focused Team:**

Young and focused promoter along with a sound and well aligned management team of qualified & experienced professionals under an articulated organizational structure driving the execution engine



#### Infrastructure:

World Class technology Integrated infrastructure with large manufacturing capacities resulting in operating and cost efficiencies. Each facility is fitted with latest equipment and state-of the-art technology



#### Clientele:

Longstanding relationships with large and diversified customer base located in India and across 40+ international markets. We are a customer centric organization



#### De-Risking:

Strong Product Design Focus on adding a range of value-added products through innovative manufacturing processes.



#### Marketing:

Market Intelligence and dedicated sales and customer service teams which helps to engage closely with customer's procurement teams for real time market updates.



## Strong Domestic & Export Presence:

Widespread Presence in both
Domestic and Export Markets
Supplying to Government and
Private players



## Research & Development:

Continuous focus on R&D for quality testing and product development as per market demand and trends



## **PRODUCT RANGE**

66 KV Power Cable



LV Aluminium Multicore FRLS Cable



LV Copper Power Cable



Armoured Power Cable



LV Unarmoured Aluminium Power Cable



MV Covered Conductors



MV Aerial Bunched Cables



MV Single Core Aluminium Armoured Power Cable



ACSR C onductors



LV Copper Armoured Cable



LV Copper Control Cable



AA/AAA-Conductors



LV Copper Power Cable



LV Aluminium Flat Cable



Bare Copper Conductors





## **GLOBAL SALES FOOTPRINT**

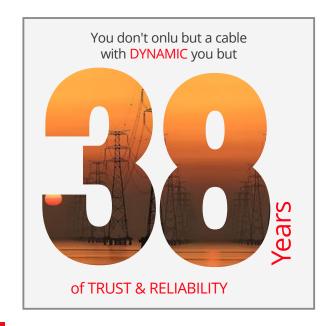
- 1. Afghanistan
- 2. Australia
- 3. Bangladesh
- 4. Benin
- 5. Bhutan
- 6. Burkina
- 7. Democratic Republic of Congo
- 8. Egypt
- 9. Ethiopia
- 10. Gabon
- 11. Gambia
- 12. Ghana
- 13. Guinea Bissau
- 14. Iraq
- 15. Jordan
- 16. Kenya
- 17. Laos
- 18. Liberia
- 19. Libya
- 20. Malawi
- 21. Mali

- 22. Mauritania
- 23. Mauritius
- 24. Mozambique
- 25. Myanmar
- 26. Nepal
- 27. Nigeria
- 28. Philippines
- 29. Rwanda
- 30. Senegal
- 31. Sierra Leone
- 32. South Africa
- 33. Sri Lanka
- 34. Syria
- 35. Tanzania
- 36. Togo
- 37. Trinidad &
- Tobago
- 38. Uganda
- 39. USA
- 40. Yemen
- 41. Zambia
- 42. Zanzibar





## **Marquee Clients and Certifications**



#### **Our Marquee Clientele**







**Product Tested from globally** recorganized NABL Accredited **Labroratories** 









**Standards** 

Compliance













A GreenCo Bronze rated company from CII Godrej GBC













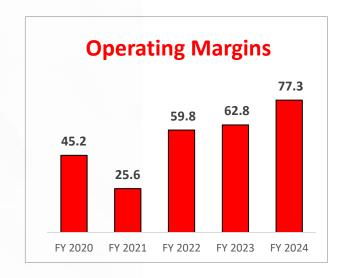


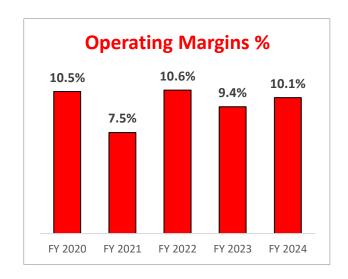
# FINANCIAL OVERVIEW

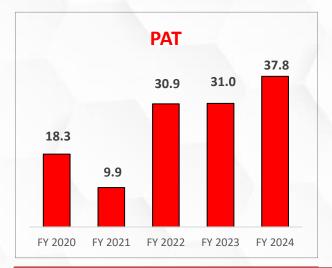


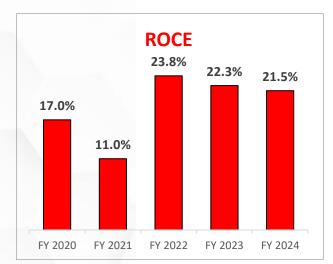
## **KEY FINANCIAL HIGHLIGHTS**

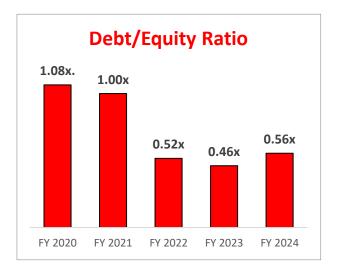












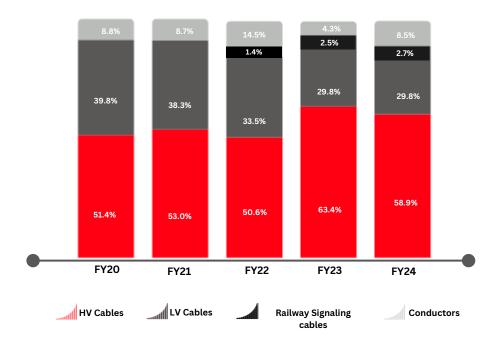
**Credit Rating:** 

CRISIL A- (Long Term )
CRISIL A2+ (Short Term)

IND A- (Long Term)
IND A1 (Short Term)

## **PRODUCT MIX**

Revenue Mix: Moving towards value added products Evolving with company's technical capabilities



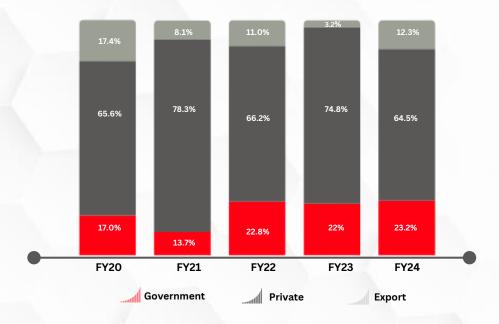
#### **KEY HIGHLIGHT**

Shift of focus towards high value add HV Cables , 50%+ contribution Significant decline in commoditized product sales Railway signaling cables and specialty product manufacturing, is expected to contribute significantly in future growth



## **CUSTOMER MIX**

Revenue Mix: Moving towards quality conscious customers Evolving with rise of private Discoms & turnkey EPC players



#### **KEY HIGHLIGHT**

Export picked up in FY24, contribution increased significantly to 12% Focus on high quality customers, in Private, Government and Exports Believe in partnering with customers





## **BROWNFIELD EXPANSION**

BROWNFIELD
EXPANSION
COMPLETED IN
FY24



#### 5,000 KMS

Capacity expansion of cables and specialty conductors depending upon their specifications.



#### Rs. 20 Crs.

Investment towards capacity expansion, excluding land



#### 25,000 KMS

Total capacity for various HT, LT cables and specialty conductors that can be produced annually at its Reengus plant



#### FY 2023-24

Capacity expansion completed in fiscal year





## **Q1FY25 HIGHLIGHTS**

#### Key operational highlights:

- Revenue growth was ~15.0% for Q1 as compared to same quarter previous year
- Operating margins were stable @ 10.5%. The margin as communicated before were exceptional in Q1 of last financial year on account of certain high margin supplies, now returning to normalcy.
- Receivable days (calculated on trailing 6 months gross sales) were ~ 80 days in Q1FY25 vs 91 days in Q4FY24.
- Order book stands at ~Rs 468 Crores.
- Robust business environment and long-term demand growth levers playing out

#### Key strategic developments:

- Conclusion of the preferential allotment of equity shares amounting to Rs 96 crores.
- Expansion of our plant capacity by ~20% with a capex outlay of up to Rs 35 crores at our Reengus plant
- Expansion of our product portfolio to include solar power cable in view of the growing demand for renewable energy solutions

#### **Top-line (Revenue)**

Q1 FY25 : 208.5 Crs YoY № 15%

#### **Operating Profits**

Q1 FY25 : 21.9 Crs
OPM >> 10.5%

#### **Profitability (PAT)**

Q1 FY25 :11.6 Crs NPM >> 5.6%



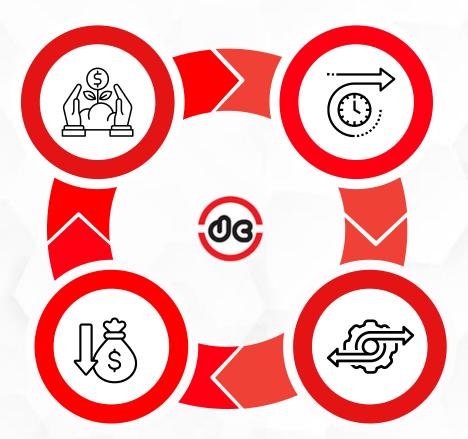


## **CONCLUDED PREFRENTIAL ISSUE OF Rs 96 Crs**

## Strategic actions planned for growth

#### Working capital requirement:

- With the growth in business, there will be need for additional working capital requirement in the Company.
- We fund a majority of our working capital requirements in the ordinary course of business from banks and internal accruals



#### **Expansion of business:**

Our Company intends to deploy the fund for the expansion of the business which includes:

- Capital Expenditure
- Strategic initiatives
- Product development

#### **Reduction of debt:**

The repayment of the Debt will help reduce our liabilities and our finance cost and enable utilization of our internal accruals for further investment in the growth and expansion of our business in the future

#### Others:

- Organization build up
- · Growth opportunities and meeting exigencies,
- Any other opportunity

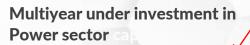


# **WAY AHEAD**



**SUN RISE MOMENT** 





- Huge catch up demand
- Replacement Demand
- Rural Electrification
- Conversion of overhead caballing to underground caballing



**HUGE** 

#### Increase in Power demand growth

- Fastest growing large economy of the world
- Increase in per capita consumption which is still 1/3<sup>rd</sup> of global average
- Urbanization & Industrialization
- Private capex



#### **Government Initiatives & Favoring Policies**

- · Improving Financial health of state discoms
- High budgetary allocation of ₹ 11 Tn towards infrastructure development
- Shift of policy from populistic approach to capitalistic approach
- Thrust on Renewable energy

#### **Export Opportunities**

- Global GDP to be 2x of current \$ 100 trillion by 2040
- China+1, favoring Indian suppliers
- Opening up of western markets

## **GROWTH STRATEGY:**



#### Product Portfolio Expansion:

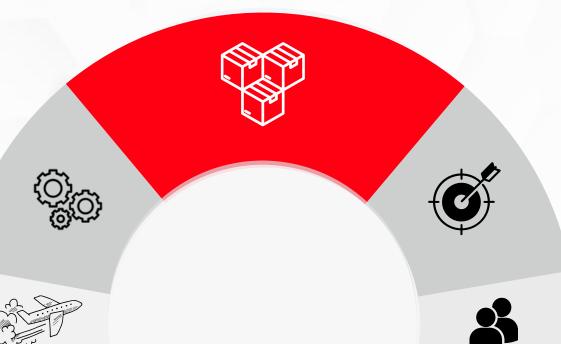
Addition of differentiated products

#### **Operational efficiency:**

Improvement in productivity resulting in cost leadership

## Increasing share of Exports market:

Focus on entering newer markets



## Focusing on New segments with better margin profile:

Segment such as Renewable energy, Electric Vehicle, etc. to be in focus

## Continued investment in People, Product and Plant:

Investment in our core assets to bring overall growth and development



# MANAGEMENT





## **LEADERSHIP TEAM**



## **ASHISH MANGAL**

Managing Director

Experience: 28 Years

- Aged 49 years, he is a second-generation entrepreneur having joined the business in 1996 after completing his graduation.
- Since then, he has been hands on in managing the affairs of the company leading the operations to a multi fold increase in scale of business and organization building.
- Has gained over 28 years rich experience in the power cable & conductor industry
- Throughout his tenure, he has navigated all crucial aspects of the business, including Production, Finance, Marketing and Customer Relationships
- Solely focused on managing business of Dynamic Cables
- A proactive member of reputed organisations like CII, Entrepreneurs Organisation (EO), Young Indians (YI) Jaipur Chapter, TIE, RAIN (Rajasthan Angel Investors Network), PHD Chamber of Commerce & Industry, IEEMA (Corporate Member), CACMAI (Corporate Member)



## **BOARD OF DIRECTORS**





RAHUL MANGAL
Chairman and Non-Executive Director
MD at Mangal Electrical Industries Pvt Ltd,
manufacturer of CRGO Laminates



SUMER SINGH PUNIA
Non-Executive Director
Has 28+ experience in the field of taxation



BHARAT MOOSSADDEE Independent Director

Worked with premier organizations at various senior positions



ASHOK KUMAR BHARGAVA Independent Director Ex GM SIDBI



SAURAV GUPTA
Independent Director
Promoter and Director of Bella
Casa Fashion & Retail Ltd



SHWETA JAIN
Independent Director
Startup Entrepreneur





## **ADVISORY BOARD**



#### Neeraj Bali

An Indian Army veteran, a corporate professional, an experienced leadership trainer and a professional speaker. He advises the company on team building & organizational building. He is M.Sc. and M Phil in Defense Studies.



#### **Govind Saboo**

A Chartered Accountant and founder of Srujan Alpha Capital Advisors (SEBI registered Category-I Merchant Banker). He advises the company on capital planning and allocation, corporate governance & investor communication. He has 17+ years of experience in corporate and capital market advisory.



#### Ravindra Jain

In his corporate experience of over 40 years across industries, has set up and spearheaded large green-field businesses from startto-sustainable.

He is advising the company on business development, exports & other aspects of business. He is an Electrical Engineer and PGDM (MBA) from IIM, Ahmedabad.



## **KEY MANAGEMENT TEAM**



**Murari Lal Poddar** 

**Experience: 24 years** 

Chief Financial Officer (CFO)

**Naina Gupta** 

**Experience:** 6 years

Company Secretary & Compliance Officer

Manavsalan Srinivasan

**Experience: 35 years** 

**Vice President** 

Ashok K. Sharma

**Experience: 20 years** 

**Vice President** 

**Suresh Kadam** 

**Experience: 25 years** 

**Vice President** 

Deepak

**Experience: 19 years** 

General Manager (Human Resource)

**Shailendra Kumar Pandey** 

**Experience: 27 years** 

Plant Head 1

Shah Sulabhkumar

**Experience: 15 years** 

Plant head 3

Mahesh Inderjit

**Experience: 29 years** 

Plant head 4

Harnath Singh Bhati

**Experience: 21 years** 

General Manager (Engineering)

A.K. Ojha

**Experience: 25 years** 

**Quality Head** 

# GROWTH WITH RESPONSIBILITIES



## **OUR ESG COMMITMENTS**

At Dynamic Cables Ltd., we are pro actively committed to grow responsibly and sustainably, integrate ESG program with our business strategy to thrive and succeed inclusively.

Our largest manufacturing plant at Reengus is rated as GreenCo Broze by CII Godrej GBC





GOVERNANCE

The 4 pillars of our environmental policies are

The 4 pillars of our social and CSR strategy are

The 4 pillars of our corporate governance policies are







# **CSR INITIATIVES**

















## **SAFE HARBOR**

This presentation has been prepared by Dynamic Cables Limited (the "Company") for general information purposes only, without regard to any specific objectives, suitability, financial situations and needs of any particular person and does not constitute any recommendation or form part of any offer or invitation, directly or indirectly, in any manner, or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of the Company, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment therefore. This presentation does not solicit any action based on the material contained herein. Nothing in this presentation is intended by the Company to be construed as legal, accounting or tax advice.

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This presentation contains certain forward-looking statements relating to the business, financial performance, strategy and results of the Company and/ or the industry in which it operates. Forward-looking statements are statements concerning future circumstances and results, and any other statements that are not historical facts, sometimes identified by the words including, without limitation "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. The forward-looking statements, including those cited from third party sources, contained in this presentation are based on numerous assumptions and are uncertain and subject to risks. A multitude of factors including, but not limited to, changes in demand, competition and technology, can cause actual events, performance or results to differ significantly from any anticipated development. Neither the Company nor its affiliates or advisors or representatives nor any of its or their parent or subsidiary undertakings or any such person's officers or employees guarantees that the assumptions underlying such forward looking statements are free from errors nor does either accept any responsibility for the future accuracy of the forward-looking statements contained in this presentation or the actual occurrence of the forecasted developments. Forward-looking statements speak only as of the date of this presentation and are not guarantees of future performance. As a result, the Company expressly disclaims any obligation or undertaking to release any update or revisions to any forward-looking statements in this presentation as a result of any change in expectations or any change in events, conditions, assumptions or circumstances on which these forward looking statements are based. Given these uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements.

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# THANK YOU



## **Dynamic Cables Limited**

(Govt. Recognized Two Star Export House)
(An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Company)

Contact - investor.relations@dynamiccables.co.in

Website - www.dynamiccables.co.in

